

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 6/26/12
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I, Shelli Hutton

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

<b>Total Charges:</b> \$	Gross \$	net
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

6/25/12

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WFTS

# ORDER

Flight Dates 08/15/12-08/21/12

Contract / Revision      **307664 /**  
Original Date / Revision  
                                  08/10/12    08/10/12  
Advertiser **Nelson / Democrat / Senate**

Agency    **Abar Hutton Media**

Buying Contact

**6190 Grovedale Court - Suite 200  
 Alexandria, VA 22310**

Product  
**Bill Nelson for Senate**

Agency Com    15%

Billing Contact

**6190 Grovedale Court - Suite 200  
 Alexandria, VA 22310**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep            00:20:00

Estimate #           **543**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A25-54

Rev Codes          POL           POL           CAND

Product Codes    PL

Priority               P-1

Advertiser Ref

Primary Account Executive  
 Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order      Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	16	\$12,537.50	\$14,750.00	0.00	07/30/12	08/21/12	16	\$12,537.50	\$14,750.00
<b>Totals</b>	<b>16</b>	<b>\$12,537.50</b>	<b>\$14,750.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	-1111--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/12	08/21/12	-1111--		4				\$900.00		0.00			
E 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	--1----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00



WFTS

Print Date: 08/10/12

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Contract / Revision **307664** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:20:00

Advertiser **Nelson / Democrat / Senate** Product **Bill Nelson for Senate**

Estimate # **543**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WFTS	08/15/12	08/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	--1----	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	--1----		1			\$400.00		0.00			
E 3	WFTS	08/15/12	08/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	---1---	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	---1---		1			\$450.00		0.00			
E 4	WFTS	08/15/12	08/21/12	M-F 6-7a ABC Action News	CM	558-7a	1---1--	:30	2	\$850.00	P-2	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	1---1--		2			\$850.00		0.00			
E 6	WFTS	08/15/12	08/21/12	M-F 5-530p ABC Action News	CM	458-530p	-1-1---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-1-1---		2			\$1,000.00		0.00			
E 7	WFTS	08/15/12	08/21/12	M-F 530-6p ABC Action News	CM	530-6p	1-1-1--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	1-1-1--		3			\$1,000.00		0.00			
E 8	WFTS	08/15/12	08/21/12	M-F 6-630p ABC Action News	CM	558-630p	-111---	:30	3	\$1,200.00	P-3	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-111---		3			\$1,200.00		0.00			
													Totals	16 \$14,750.00